



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

HELPING OTHERS GETS US SO EXCITED

STRONG KIDS CAMPAIGN

Banner Recognition Program And Special Event Sponsorship Opportunities

At the YMCA of South Alabama, we strive to make sure that every child's day brings about bigger and brighter achievements—but we can't do it alone! Your support ensures that many children, who otherwise would not be able to afford YMCA programs and services, are included. You'll not only be giving a nearby child the chance to belong, but you'll also help her learn important values she will take with her throughout life, impacting her family, friends and, eventually, the entire community.

YMCA of South Alabama



BANNER RECOGNITION GIVING GUIDELINES

- \$1,000 + contributions receive a specially designed banner at the branch of the donor's choice. A maximum of two families may co-sponsor a banner.
- \$5,000 + contributions receive a "gold" Strong Kids shield and five banners. With your \$5,000 contribution you will also earn a team in the Wing Bowl—Chicken Cook-off and the Golf Tournament.
- A contribution of \$1,300 will secure you a banner in the branch of your choice and a team in the Wing Bowl—Chicken Cook-off or the Golf Tournament.
- The banner proceeds will be used by the branches that receive the contribution, based on the contributor's wishes. Corporate contributions secured by Metro may be allocated equally amongst the branches.

THE DIFFERENCE YOUR GIFT WILL MAKE

Your generous gift will help to influence healthier lifestyles right in your own neighborhood. In addition, your name will be recognized association-wide in our five facilities, which are located in Mobile and Baldwin counties.

WHO'S LOOKING—THE Y AUDIENCE

Y members come from all walks of life. We serve all income levels and are proud to bring our critical programs to a wide range of people with one thing in common—a desire to be healthy in spirit, mind and body.

MARKET IMPACT PER BRANCH—MONTHLY SCANS

Bounds Family YMCA— 17,300	Monte L. & Louise R. Moorer YMCA— 8,000
Hearin-Chandler Family YMCA— 10,000	North Mobile Family YMCA— 5,000
John McClure Snook Family YMCA— 12,200	Total Association-wide- 52,500 visits per month

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

*Please ask us about other sponsorship opportunities.

Golf Tournament

Friday, July 29, 2011
Rock Creek Golf Course
Fairhope, AL
Team Fee- \$400.00

Wing Bowl—Chicken Cook-off

Saturday, November 12, 2011
Bienville Square
Mobile, AL
Team Fee-\$500.00